



2020 Q2 Road v.1

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**VECTOR**  
4 Seasons

Ultra High-Performance 4-Seasons tire for road with enhanced Bead to Bead protection, wet grip and long life.



**EAGLE F1**

The Ultra High-Performance all-round road race tire.



Wet

**VECTOR**  
4 Seasons

**EAGLE F1**



Dry

# *Vector 4Seasons*

## High-Performance Road



Ultra High-Performance 4-Seasons tire for road with enhanced Bead to Bead protection, wet grip and long life.

### ***Key Features***

Armor Bead To Bead Protection for improved cut resistance.

Shield under tread breaker belt.

Shoulder siping for improved cornering in wet conditions.

Dynamic:Silica4 Compounding for improved wet grip.



# Vector 4Seasons

## High-Performance Road

### -SIZES AND SPECIFICATIONS-

#### Goodyear Vector 4Seasons Hot Patch



#### Specification Table

Tread	Type	Compound	Protection	ETRTO	Size	Weight
<b>VECTOR</b> 4 Seasons	Tube Type Clincher	Dynamic:Silica4	Dual R:Shield B2B Armor	25-622	700x25c	250g
<b>VECTOR</b> 4 Seasons	Tube Type Clincher	Dynamic:Silica4	Dual R:Shield B2B Armor	28-622	700x28c	280g
<b>VECTOR</b> 4 Seasons	Tube Type Clincher	Dynamic:Silica4	Dual R:Shield B2B Armor	30-622	700x30c	300g
<b>VECTOR</b> 4 Seasons	Tube Type Clincher	Dynamic:Silica4	Dual R:Shield B2B Armor	32-622	700x32c	330g

All published weights are  $\pm 5\%$  . Specifications subject to change without notice.

# *Vector 4Seasons*

## High-Performance Road

### -MARKET POSITIONING-

#### *Goodyear Vector 4Seasons Key Features*

Ultra High-Performance all-season road tire.

DynamicSilica4 compound tread cap for improved wet grip and low rolling resistance.

Armor bead to bead cut and abrasion protection.

Shield under tread breaker belt for puncture protection.

Replacement Market: Target RRP

- USD 60-65
- GBP 47
- EUR 53

Initial Ship: Q2 - 2020

#### *Direct Competitors – Global Brands*

##### **Continental Grand Prix 4-Season RRP**

- USD 75
- GBP 55
- EUR 56.90

##### **Michelin Power All Season RRP**

- USD 50-55
- GBP 55
- EUR 48

##### **Pirelli Velo P-Zero 4 RRP**

- USD 65
- GBP 50
- EUR 46.90

Specifications subject to change without notice.

# *Eagle Sport*

High-Performance Road  
-SIZES AND SPECIFICATIONS-

## **EAGLE** *Sport*

Fitments: 700x25 & 700x28

Weight: 250g / 280g

Construction: 60tpi / Folding Bead / Tube Type

Compounding: Dynamic:Silica



**EAGLE**  
*Sport*

**EAGLE F1**

**EAGLE F1**  
*SuperSport*



Race

# Eagle Sport

High-Performance Road  
-SIZES AND SPECIFICATIONS-

## Goodyear Eagle Sport Hot Patch



## Specification Table

Tread	Type	Compound	Casing	ETRTO	Size	Weight
<b>EAGLE</b> Sport	Tube Type Clincher	Silica	1-Ply COL 60tpi	25-622	700x25c	250g
<b>EAGLE</b> Sport	Tube Type Clincher	Silica	1-Ply COL 60tpi	28-622	700x28c	280g

All published weights are  $\pm 5\%$  . Specifications subject to change without notice.

# ***Eagle Sport***

## High-Performance Road

### -MARKET POSITIONING-

#### ***Goodyear Eagle Sport Key Features***

High-Performance folding bead road tire.

Usage specific Silica based compound tread cap for increased wear life and puncture protection.

Class leading weight with Durable 60tpi nylon casing fabric.

Replacement Market: Target RRP

USD 30

GBP 20

EUR 25

Initial Ship: Q2 - 2020

#### ***Direct Competitors – Global Brands***

**Continental Ultra Sport III RRP**

- USD 30-35
- GBP 20
- EUR 20

**Michelin Lithion 3 (folding) RRP**

- USD 30
- GBP 25
- EUR 30

#### ***Direct Competitors – Cycling Brands***

**Vittoria Zaffiro / Rubino RRP**

- USD 25 – 40
- GBP 27
- EUR 27

**Schwalbe Lugano 2 (folding) RRP**

- USD 33
- GBP 30
- EUR 32

Specifications subject to change without notice.



# Road Q2 2020

## Timeline

Window #	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21
Win1-20	Build		Process	Water	In Market										
Win2-20			Build		Process	Water	In Market								
Win3-20					Build		Process	Water	In Market						
Win4-20						Build		Process	Water	In Market					
Win5-20								Build		Process	Water	In Market			
Win6-20											Build		Process	Water	In Market
Product Set Offered	N/A		Full Line 1H NPI TBA	Full Line		Full Line 2H NPI TBA		Full Line		Full Line		Full Line			

### Key Dates

Introduction // Window 2: 1H New Product Introduction (NPI)

Initial Shipments // May – June 2020

Product Launch & In Market // June 2020



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